## Arienne McCracken, Ph.D.

Assistant Professor, Department of Human Ecology State University of New York at Oneonta

office: 213 Human Ecology, 108 Ravine Parkway, Oneonta, NY 13820

office phone: (607) 436-3086 cell: (607) 242-1064

email: Arienne.McCracken@oneonta.edu / ariennemccracken@gmail.com

web: <a href="https://www.ariennem.com/">https://www.ariennem.com/</a>

#### **Education**

2019 Ph.D. in Apparel, Merchandising and Design, Iowa State University

Concentration: Socio-psychological Aspects of Dress/Consumer Behavior and

Merchandising

Minor: Women's and Gender Studies

Dissertation: Visibility, transgression, and community: An exploratory study of plus-size

fashion YouTubers

Co-major Professors: Dr. Mary Lynn Damhorst and Dr. Eulanda Sanders

2009 Master of Communication Management, University of Southern California

Concentration: Digital Social Media/Online Communities Program Capstone: Member of a four-person self-managed team that successfully launched a new social media site/online community in four months with a

\$10,000 budget

1995 Master of Arts, The Ohio State University

Two degrees: Slavic Studies and History of Art

Thesis: Correlations and harmonies: Similarities in the work and beliefs of Kazimir Malevich

and Vasilii Kandinsky

Major Professor: Dr. Myroslava Mudrak

1988 Bachelor of Arts, summa cum laude

The Ohio State University

Major in Russian, minor in German, member of the Honors Program

#### **Positions Held**

SUNY Oneonta, Department of Human Ecology

8/2023-present Assistant Professor

8/2022-7/2023 Lecturer

Iowa State University, Department of Apparel, Events, and Hospitality Management

8/2019-8/2022 Assistant Teaching Professor

8/2017-8/2019 Lecturer

1/2013-8/2017 Graduate Teaching and Research Assistant

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## **Major Fields of Teaching and Scholarly Interests**

Teaching Retail merchandising, product development and manufacturing, fashion styling, cultural and social/psychological aspects of dress, dress history

Research Internet studies and dress, consumer behavior, social/psychological aspects of

dress, gender studies, scholarship of teaching and learning

#### **Honors and Awards**

2021	Paper of Distinction Award (Pedagogy and Professional Development track). Jablon-Roberts, S., & McCracken, A. (2021, November). Virtual guest speakers in fashion courses: Student experiences and expectations. [Paper presentation]. 2021 International Textile and Apparel Association Virtual Annual Conference, 78(1). <a href="https://doi.org/10.31274/itaa.13507">https://doi.org/10.31274/itaa.13507</a>
2020	Paper of Distinction Award (Pedagogy and Professional Development track). Jablon-Roberts, S., & McCracken, A. (2020, November). Undergraduate student perceptions of industry guest speakers in the fashion classroom. [Paper presentation]. 2020 International Textile and Apparel Association Annual Conference Proceedings, 77(1). https://doi.org/10.31274/itaa.11963
2017	Alice Ford Family & Consumer Science Scholarship (Iowa State University, \$1000)
2016-2017	Named the second Agatha Huepenbecker Burnet Graduate Assistant for the Iowa State University Textiles and Clothing Museum
2015	Kappa Omicron Nu Human Science Honor Society, Omicron Gamma chapter (Iowa State University)
2015	Phi Upsilon Omicron National Honor Society in Family and Consumer Sciences, Omicron chapter (Iowa State University)
2014	College of Human Sciences Tuition Award for Study Abroad (Iowa State University, \$800)
2014	Ed/Nancy Lewis International Scholarship (Iowa State University, \$300)
2013	Helen Easter FCS Graduate Scholarship (Iowa State University, \$4000)
1990	University Fellowship for Master's-level graduate study (The Ohio State University)
1988	Phi Beta Kappa Honor Society (The Ohio State University)
1987	Phi Kappa Phi Honor Society (The Ohio State University)
1987	Dobro Slovo (National Slavic Honor Society, The Ohio State University)
1985	Alpha Lambda Delta Freshman Honor Society (The Ohio State University)
1985	Phi Eta Sigma Freshman Honor Society (The Ohio State University)
1984	National Merit Scholarship (The Ohio State University)
1984	Ohio Academic Scholarship

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## **Courses Taught**

#### **SUNY Oneonta**

Course Title	Catalog#	Credit Hours	Average Number of Students per Class	Number of Semesters Taught	Years Taught
Quality Analysis of Apparel Products	^FASH 1200	3	23	3	2022, 2023
Fashion Retail Management	^ FASH 3210	3	20	3	2022, 2023
Socio- Psychological Aspects of Dress	^ FASH 1100	3	43	1	2023
History of Costume I	^FASH 2100	3	36	2	2023

### Iowa State University

		Credit	Average Number of Students per	Number of Semesters	Years
Course Title	Catalog#	Hours	Class	Taught	Taught
Retail Merchandising	^AMD 275	3	100	7	2017 2018 2019 2020 2021
Product Development and Manufacturing	^ AMD 231	4	70	9	2018 2019 2020 2021 2022
Styling Workshop	*AMD 288X	3	12	9	2019 2020 2021 2022
Cultural Perspectives of Dress	AMD 362	3	18	2	2021 2022

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<sup>\*</sup> I developed the course.

<sup>^</sup> Existing courses where I have made major revisions to syllabus and assignments

Aesthetics of Consumer Experience	AESHM 342	3	29	1	2022
Digital Textile Printing	AMD 329	3	10	3	2017 2018
Orientation for AESHM	AESHM 112	1	240	1	2017
History of European and North American Dress	^AMD 354	3	16	1	2016
Dress and Diversity in Society	AMD 165	3	300	3	2015 2016
Textile Science Lab	AMD 204	3	17	1	2014

# Courses TA'd

Iowa State University

Course Title	Catalog#	Credit Hours	Average Number of Students per Class	Number of Semesters TA'd	Years TA'd
Dress and Diversity in Society	AMD 165	3	300	4	2013 2014 2015
Consumer Behavior	AMD 467	3	70	1	2014

University of Southern California

Course Title	Catalog#	Credit Hours	Average Number of Students per Class	Number of Semesters TA'd	Years TA'd
Communicating Corporate Social Responsibility	CMGT 577	4	30	2	2009 2010

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# **Teaching Practicums**

Iowa State University

Course Title	Catalog#	Credit Hours	Average Number of Students per Class	Semester
Retail Merchandising	AMD 275	3	150	Spring 2017
Entrepreneurship in Human Sciences	AESHM 474	3	140	Spring 2017

## **Honors and Awards Received by Students**

2023 Camren Rexer – Awarded \$2000 from the SUNY Oneonta Student Grant Program for Research & Creative Activity for a summer student fellowship, mentored by A. McCracken

All students below were enrolled in the Digital Textile Printing course (AMD 329) I taught for three semesters at Iowa State.

2019	Blaze Best – 1st place in the Digital Printing category at the 37th Annual Iowa State University Fashion Show for the ensemble entitled <i>Tin Tin</i> , Ames, IA (created in AMD 329 taught by A. McCracken)
2019	Jennifer Zoutte – 1st place in the Childrenswear category at the 37th Annual Iowa State University Fashion Show for the ensemble entitled <i>Little Explorers - Puffin</i> , Ames, IA (created in AMD 329 taught by A. McCracken)
2019	Conner Angus – 1 <sup>st</sup> place in the Accessories category at the 37th Annual Iowa State University Fashion Show for the collection entitled <i>Mesa</i> , Ames, IA (partially created in AMD 329 taught by A. McCracken)
2018	Courtney Nikkel – 1st place in the "Textiles and Clothing Museum Inspired" category at the 36th Annual Iowa State University Fashion Show for the collection titled <i>Nepal: Recycled and Reimagined, Ames, IA</i> (collection created in AMD 329 taught by A. McCracken)
2018	Tara Efobi – 1st place in Sleepwear and 2nd place in Digital Printing at the 36th Annual Iowa State University Fashion Show for the collection titled <i>For Ren</i> , Ames, IA (collection created in AMD 329 taught by A. McCracken)
2018	Yu-Ching Lin – 2nd place in Children's Wear at the 36th Annual Iowa State University Fashion Show for the ensemble titled <i>Mola</i> , Ames, IA (partially created in AMD 329 taught by A. McCracken)

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### **Supervision of Undergraduate Independent Study**

Spring 2023	Ella McCorey & Elizabeth Chellis, Fashion & Textiles majors
Fall 2020	Anna Grace Molinari, Apparel, Merchandising, and Design major
Spring 2019	Sarah Paul & Grace Rosson, Apparel, Merchandising, and Design majors
2016-2017	Mason Hoyt, Apparel, Merchandising, and Design major

#### **Publications**

#### **Refereed Publications**

- McCracken, A., Damhorst, M. L., & Sanders, E. A. (2023, January). Breaking cover: Plus-size transgressive dress on YouTube. Fashion, Style & Popular Culture. Advance online publication. https://doi.org/10.1386/fspc\_00165\_1
- Jablon-Roberts, S., & McCracken, A. (2023, January). Virtual guest speakers in fashion courses: Student experiences and expectations. Clothing and Textiles Research Journal, 41(1), 43-56. <a href="https://doi.org/10.1177/0887302X221075765">https://doi.org/10.1177/0887302X221075765</a> Impact factor: 0.985/Journal H-Index: 40
- Jablon-Roberts, S., & McCracken, A. (2022, September). Undergraduate student perceptions of industry guest speakers in the college classroom. *Journal of the Scholarship of Teaching and Learning*, 22(3), 76-88. <a href="https://doi.org/10.14434/josotl.v22i3.32317">https://doi.org/10.14434/josotl.v22i3.32317</a>
- Dorie, A., Jablon-Roberts, S., McCracken, A., Sadachar, A., Shane-Nichols, A., Fiore, A. M., & Curwood, S. (2021, April). Comparing perceptions of effectiveness of on-campus and hybrid apparel Ph.D. programs. *International Journal on E-Learning, 20*(2), 113-136. <a href="https://www.learntechlib.org/primary/p/207288/">https://www.learntechlib.org/primary/p/207288/</a>

### Refereed Scholarly Presentations at Professional Meetings

- Jablon-Roberts, S., & McCracken, A. (2023, November). Adaptive fashion on social media: A content analysis of posts and comments on the Zappos Adaptive Facebook page. 2023 International Textile and Apparel Association Annual Conference Proceedings, 80(1). Abstract to be published on <a href="https://itaaonline.org">https://itaaonline.org</a>
- Jablon-Roberts, S., & McCracken, A. (2022, October). "Shades for all of us!" Consumer perceptions of Band-Aid Ourtone bandages. 2022 International Textile and Apparel Association Annual Conference Proceedings, 79(1), https://doi.org/10.31274/itaa.15830
- McCracken, A., & Shane-Nichols, A. (2022, April). Comparing textile and apparel majors' dress practices before, during, and moving out of the COVID-19 pandemic [Paper presentation]. Virtual Annual Meeting of the Popular Culture Association.

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- McCracken, A., Damhorst, M. L., & Sanders, E. A. (2021, November). "People like me" in social media: Visibility, representation, and plus-size fashion vloggers on YouTube. 2021 International Textile and Apparel Association Virtual Annual Conference Proceedings, 78(1). https://doi.org/10.31274/itaa.13489
- Jablon-Roberts, S., & McCracken, A. (2021, November). Virtual guest speakers in fashion courses: Student experiences and expectations. 2021 International Textile and Apparel Association Virtual Annual Conference Proceedings, 78(1). <a href="https://doi.org/10.31274/itaa.13507">https://doi.org/10.31274/itaa.13507</a>
  - Paper of Distinction Award (Pedagogy and Professional Development track)
- McCracken, A. (2021, June). Growing up fat with nothing to wear: Experiences of YouTube plus-size fashion "gurus" [Paper presentation]. Virtual Annual Meeting of the Popular Culture Association. (This paper was originally accepted for the 2020 conference, which was cancelled due to COVID-19.)
- McCracken, A., Damhorst, M. L., & Sanders, E. A. (2020, November). Breaking cover: Plus-size transgressive dress on YouTube. *International Textile and Apparel Association Annual Conference Proceedings*, 77(1). https://doi.org/10.31274/itaa.11808
- Jablon-Roberts, S., & McCracken, A. (2020, November). Undergraduate student perceptions of industry guest speakers in the fashion classroom. *International Textile and Apparel* Association Annual Conference Proceedings, 77(1). <a href="https://doi.org/10.31274/itaa.11963">https://doi.org/10.31274/itaa.11963</a> Paper of Distinction Award (Pedagogy and Professional Development track)
- McCracken, A., Eike, R., McKinney, E., Zhang, L., Xiang, C., & Bennett-George, S. (2019, October). Product development competencies: Analysis of employer needs. *International Textile and Apparel Association Annual Conference Proceedings*, 76(1). <a href="https://doi.org/10.31274/itaa.8435">https://doi.org/10.31274/itaa.8435</a>
- McCracken, A., & Aultman, J. (2019, April). *The Hero of Tython: Design inspiration from a video game* [Paper presentation]. Annual Meeting of the Popular Culture Association, Washington, D.C.
- McCracken, A., Damhorst, M. L., & Sanders, E. (2017, November). Unapologetically fat online: Fat women, dress, and destigmatization on YouTube. In K. L. Reddy-Best, T. N. Ellington, & E. A. Sanders (Chairs), Inequalities around fashioned bodies, style, and beauty: A seminar examining social injustices related to the apparel industry, discipline, and/or personal aesthetics. *International Textile and Apparel Association Annual Conference Proceedings*, 74(1). https://www.iastatedigitalpress.com/itaa/article/id/1651/
- McCracken, A., Stanley, A. E., Dong, H., & Marcketti, S. (2017, November). Survey of historic costume course redesign using Bloom's taxonomy. *International Textile and Apparel Association Annual Conference Proceedings*, 74(1). https://www.iastatedigitalpress.com/itaa/article/id/1620/

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- Stanley, A. E., & McCracken, A. (2017, November). Methods for increasing student learning in an online undergraduate analysis of apparel and production course. *International Textile and Apparel Association Annual Conference Proceedings*, 74(1). <a href="https://www.iastatedigitalpress.com/itaa/article/id/1562/">https://www.iastatedigitalpress.com/itaa/article/id/1562/</a>
- McCracken, A. (2017, April). Male gamers dress their avatars too: A content analysis of dress and appearance issues in a YouTube gaming video series [Paper presentation]. Annual Meeting of the Popular Culture Association, San Diego.
- McCracken, A. Dong, H., Murphy, C., Hoyt, M., & Niehm, L. (2016, November). "The stories that come with the shoe": A qualitative study of male sneaker collector motivations, experiences, and identities. *International Textile and Apparel Association Annual Conference Proceedings*, 73(1). https://www.iastatedigitalpress.com/itaa/article/id/3048/
- Shane-Nichols, A., Jablon, S., Dorie, A., McCracken, A., Curwood, S., Sadachar, A., & Fiore, A. M. (2016, November). Comparing perceptions of effectiveness of on-campus and hybrid apparel Ph.D. programs. *International Textile and Apparel Association Annual Conference Proceedings*, 73(1). https://www.iastatedigitalpress.com/itaa/article/id/3058/
- Ghalachyan, A., & McCracken, A. (2016, March). Following in the footsteps of Cruella de Vil: Fashionable female villains in contemporary children's media [Paper presentation]. Annual Meeting of the Popular Culture Association, Seattle.
- McCracken, A., (2015, November). Exploring the uses and importance of avatar dress in a multiplayer online game: A qualitative study of women gamers. *International Textile and Apparel Association Annual Conference Proceedings*, 72(1). <a href="https://www.iastatedigitalpress.com/itaa/article/id/2413/">https://www.iastatedigitalpress.com/itaa/article/id/2413/</a>
- McCracken, A., Jablon, S., & Dorie, A., & Garrin, A. (2015, November). Integrating distance students into a graduate student organization. *International Textile and Apparel Association Annual Conference Proceedings*, 72(1). https://www.iastatedigitalpress.com/itaa/article/id/2725/
- McCracken, A. (2015, April). Women, their avatars, and dress in massively multiplayer online games [Paper presentation]. Annual Meeting of the Popular Culture Association, New Orleans.
- McCracken, A., & Marcketti, S. B. (2014, May). "I really am so excited to wear these!" Exploring YouTube haul videos [Paper presentation]. 40th Annual Meeting and National Symposium of the Costume Society of America, May 28-31, Baltimore.
- McCracken, A. (2014, April). An undying icon of style: The uses and pleasures of dress in the life of the vampire Saint-Germain [Paper presentation]. Annual Meeting of the Popular Culture Association, Chicago.

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#### **Juried Design Exhibits**

- Aultman, J., Allen, R., & McCracken, A. (2023, November). Chaidrology. 2023 International Textile and Apparel Association Annual Conference Proceedings, 80(1). Abstract to be published on <a href="https://itaaonline.org">https://itaaonline.org</a>. (Acceptance rate: 44%). Chaidrology is a two-piece sustainable ensemble that is made of kombucha leather. The kombucha leather was printed with a pattern using a digital textile printer.
- Aultman, J., & McCracken, A. (2020, June). Hero of Tython. American Association of Family and Consumer Sciences National Virtual Conference. (Acceptance rate: 55%). Ensemble featured digitally printed fabric of the second author's design, hand beading, and quilting inspired by an online science fiction video game.

#### **Book**

Weisz, J., Mohrman, S. A., & McCracken, A. (2013). It's a great time to be a physician: Leading for change. Bozeman, MT: Second River Healthcare Press.

#### **Invited Book Chapters**

- Mohrman, S. A., Vernon, C., & McCracken, A. (2013). Sustainability at Cleveland Clinic: A network-based capability development approach. In C. Worley & P. Mirvis (Eds.), Organizing for sustainable networks and partnerships. Emerald Publishing Group.
- McCracken, A., & Mohrman, S.A. (2012). Huron Hospital: Leading with sustainability to create a high-performing system. In D. D. Warrick & J. Mueller (Eds.), *Lessons in leading change: Learning from real world cases.* Rossi Smith.
- Mohrman, S.A., Shani, A.B., & McCracken, A. (2012). Organizing for sustainable healthcare: The emerging global challenge. In S. A. Mohrman & A. B. Shani (Eds.), Organizing for sustainable healthcare. Emerald Publishing Group.
- Mohrman, S.A., & McCracken, A. (2011). A physician turned leader commits to building an award winning organization. In D. D. Warrick & J. Mueller (Eds.), Lessons in leadership: Learning from real world cases. Rossi Smith.

#### **Book Reviews**

- McCracken, A. (2020). [Review of the book *Planet cosplay: Costume play, identity and global fandom*, by P. Mountfort, A. Peirson-Smith, & A. Geczy]. *Fashion, Style, and Popular Culture, 7*(1), 162-165. https://doi.org/10.1386/fspc\_00010\_5
- McCracken, A. (2018). [Review of the book *Street fashion Moscow*, by E. Siemens]. *Fashion, Style, and Popular Culture, 5*(3), 412-414. <a href="https://doi.org/10.1386/fspc.5.3.405">https://doi.org/10.1386/fspc.5.3.405</a> 5

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- McCracken, A. (2016). [Review of the book Killer fat: Media, medicine, and morals in the American "obesity epidemic," by N. Boero]. Journal of American Culture, 39(2), 235. https://doi.org/10.1111/jacc.12553
- McCracken, A. (2016). [Review of the book A stitch in time: The needlework of aging women in antebellum America, by A. Newell]. Journal of American Culture, 39(2), 254-255. https://doi.org/10.1111/jacc.12535

### **Invited Scholarly Presentations**

- Jablon-Roberts, S., & McCracken, A. (2023, November). Adaptive fashion on social media: A content analysis of posts and comments on the Zappos Adaptive Facebook page. 2023 SUNY Oneonta Life of the Mind Faculty Showcase, Oneonta, New York.
- McCracken, A., & Aultman, J. (2023, May). Fashion design with the digital textile printer. SUNY Oneonta Admissions' recruitment event for regional high school guidance counselors, Oneonta, New York.
- Jablon-Roberts, S., & McCracken, A. (2022, November). "Shades for all of us!" Consumer perceptions of Band-Aid Ourtone bandages. 2022 SUNY Oneonta Life of the Mind Faculty Showcase, Oneonta, New York.
- McCracken, A. (2018, March 27). Snapshots of Russian culture, art, and dress. Presentation to Fashion Trends and Consumer Analysis Class, Kirkwood Community College, Cedar Rapids, Iowa.

### **Invited Design Exhibit**

Aultman, J., & McCracken, A. (2019, January 10 – May 15). *Hero of Tython.* Creative Scholarship Through the Years, Barbara Weigand Gallery, Human Ecology, SUNY Oneonta, Oneonta, NY.

### **Gallery Exhibit Curation**

(\*undergraduate student)

- \*McCorey, E., \*Chellis, E., & McCracken, A. (2023). Hope, memory, and locale: Lives lived through dress in Central New York State. Barbara Weigand Gallery, Human Ecology, SUNY Oneonta, Oneonta, NY, April 10-May 12, 2023.
- McCracken, A. (2017). Winning garments of the Fashion Show 2017 exhibit. Mary Alice Gallery, Morrill Hall, Iowa State University, April 26-August 25, 2017. Assistant curator.

McCracken, A. (2017). Our favorite things: Celebrating 10 years and 30+ exhibits. Mary

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Alice Gallery, Morrill Hall, Iowa State University, January 25-April 8, 2017. Lead curator.

### Research Assistantships

2016-2017	Agatha Huepenbecker Burnet Endowed Graduate Assistantship, Iowa State University Textiles and Clothing Museum
2013, Fall	"Enhancing Women's Creative Thinking Potential at Iowa State" Program, Grant-Funded Research Assistantship

#### **Grants**

### **Intramural Support Awarded**

2023	Faculty Development Grant Program, School of Education, Human Ecology, and Sports Studies (SUNY Oneonta, \$452.58)
2022	Faculty Development Grant Program, School of Education, Human Ecology, and Sports Studies (SUNY Oneonta, \$368.92)
2020	Professional Development Award to attend the International Textile and Apparel Association Virtual Annual Conference (Iowa State University Senior Vice President and Provost's Office, \$500)
2016	PAG Professional Development Grant (Iowa State University, \$180)
2015	PAG Professional Development Grant (Iowa State University, \$180)

## **Extramural Support Awarded**

2019	Peter Rollins Travel Grant for early career faculty to attend the 2020 Popular Culture Association (PCA) National Conference (PCA Endowment, \$1000, 10
	awarded) [2020 conference was cancelled due to COVID-19.]
2014	Costume Society of America Midwest Region Student Travel Award (\$500, 1 awarded)

### **Extramural Support Not Funded**

McCracken, A., & Aultman, J. Angell Historical and Cultural Costume Collection (SUNY Oneonta) Storage and Organization. College and University Collection Care Grant, Costume Society of America. Role: Co-PI; main writer of grant proposal. Requested amount: \$1500.

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# **Professional Development**

2024, Spring	Future-Ready Fellows Program (Faculty Center, SUNY Oneonta)
2023, August -present	SUNY Faculty Academy (Office of Equity and Inclusion, SUNY Oneonta). Three-year program.
2023, Fall	Level 2: Best Practices in Online Teaching & Learning (Teaching, Learning, and Technology Center, SUNY Oneonta)
2023, Fall 2022, Fall	QPR Suicide Prevention Gatekeeper Training Program SUNY DLE Brightspace Fundamentals Certificate
2022, Fall	Safe Space Training/Oneonta Safe Space Ally Network member (Gender & Sexuality Resource Center, SUNY Oneonta)
2022	Level 1 Blackboard Training for Faculty (Teaching, Learning, and Technology Center, SUNY Oneonta)
2021	Course Design Institute – Best practices in online course design (Center for Excellence in Learning and Teaching, Iowa State University)
2019	RESPOND Mental Health Training (Student Counseling Services, Iowa State University)
2018	Teaching Partners Program (Center for Excellence in Learning and Teaching, Iowa State University)
2015	Center for the Integration of Research, Teaching, and Learning (CIRTL) Associate
2014-15	Preparing Future Faculty (PFF) Associate (70 participants) (Center for Excellence in Learning and Teaching, Iowa State University)

# **Memberships in Professional Organizations**

2015-present	Association of Internet Researchers
2013-present	Costume Society of America
2013-present	International Textile and Apparel Association
2013-present	Popular Culture Association/American Culture Association
2012-present	Textile Society of America

### **Service**

# **Departmental and College/University-Wide Service**

2023-2024	Member, SUNY Oneonta Library Committee
2023, May	Presenter, Explore SUNY Oneonta overnight experience for NYC high school counselors

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2023, Spring	Participant, SUNY Oneonta Brightspace LMS Pilot. Piloted Brightspace in FASH 3210 class.
2022-present	Major program representative for a variety of recruitment and orientation events (e.g., open houses and August orientation academic session), SUNY Oneonta
2022-present	Participant, SUNY Oneonta convocations and commencements
2022, Summer	Member, Department of AESHM Hiring Committee. Charged with screening and interviewing candidates for two teaching faculty positions (Iowa State)
2021 & 2022	Presenter/Leader, AMD's "Behind the Scenes" academic recruiting sessions (Iowa State)
2021-2022	Adviser, Trend Magazine (undergraduate club – Iowa State)
2021-2022	Member, AESHM CASTLE Committee (Iowa State; disbursed student fees to proposed student-focused projects, software, etc.)
2020-2021	Team Lead for the AMD Fashion Communications major option in department's curriculum mapping process (Iowa State)
2018-19; 2020-21	Member, Department of AESHM Committee for scholarship allocation (Iowa State)
2020	Adviser, Textile Exploration Club (undergraduate club - Iowa State)
2018-19	Member, Department of AESHM, AMD Workgroup on product development and innovation curriculum development (Iowa State)
2018-19	Member, Department of AESHM, AMD Workgroup on digital merchandising (Iowa State)
2016-17	President, Apparel, Merchandising, and Design Graduate Student Association (Iowa State)
2016 (Sept. 17) Iowa State WiSE STEM Fest. Student recruitment event.	
2014-2016	Treasurer, Apparel, Merchandising, and Design Graduate Student Association, (Iowa State)
2013-2014	Secretary, Apparel, Merchandising, and Design Graduate Student Association (Iowa State)

# **Professional Service**

2023	Abstract Submissions Juror, Costume Society of America Annual Symposium
2018-present	Abstract Submissions Reviewer, Association of Internet Researchers Annual Conference
2018-present	Abstract and Best Paper Submissions Reviewer, International Textile and Apparel Association Annual Conference
2022	Ad Hoc Reviewer for journal paper, Fashion, Style & Popular Culture (1 manuscript)
2021-2022 Arienne McCracken	Finance Chair, Costume Society of America Midwest Region  Page 13 of 15

## **Community Service**

2022, Spring Judge, Iowa DECA State Career Development Conference

## **International Study and Experience**

2018	Iceland. Reykholt, Bogarnes, Mosfellsbær, and Reykjavik. Visit focusing on Icelandic wool, knitting, and literary/cultural history (i.e., <i>Egils Saga</i> and the <i>Prose Edda</i> ). June 7-11.
2015	Paris, France. Visited the Centre Georges Pompidou (modern/contemporary art), Notre Dame de Paris, Église de Saint-Germain-des-Prés, and other historic/cultural sites. July 21-28.
2014	As part of fashion/apparel student study tour, visited apparel and fashion companies in Shanghai and Beijing, China, to learn about current industry trends. Firms included Burberry, Even Penniless, CoBest/AsoBio, Aimer Intimates. In addition, visited DongHua University (Shanghai, China) and BIFT (Beijing Institute of Fashion Technology, Beijing, China), May 11-27.
2012	Co-managed international healthcare sustainability conference held inComo, Italy. Post-conference travel to Florence and Rome. May 14-28.
2009	Co-managed international healthcare sustainability conference held in Gothenburg, Sweden. Additional conference work in Stockholm. October 12-19.
2009	Moscow, Russia. Solo trip to Moscow to study the Muzeon Art Park sculptures, the State Tretyakov Gallery, BДНХ/VDNKh exhibits and pavilions, and the art of the Moscow subway system. August 18-25.
1996	London, Bath, Cambridge, and Salisbury, UK. Staff supervisor on inaugural study tour for first-semester honors students (Ohio State). December 5-14.
1989	Travel to several cities in the USSR, primarily focusing on culture and history of Central Asia: Tashkent, Samarkand, and Bukhara, Uzbekistan; also visited Moscow, Leningrad, and Irkutsk (Siberia), Russia. July 1-22.
1987	Studied at Государственный институт русского языка им. А.С. Пушкина – Обучение русскому языку как иностранному (Pushkin Institute of Russian Language – Program in Teaching Russian as a Foreign Language), Moscow, Soviet Union. Also visited Helsinki, Finland; Yerevan, Armenia; Tbilisi, Georgia; Kiev, Ukraine; and Leningrad. Fall semester.

## **Previous Work Experience**

Center for Effective Organizations (CEO), University of Southern California, Los Angeles 2001-2012 Research Associate and Events Manager

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Action research and consulting: Gap Inc., Mattel, Sony Pictures Entertainment, Cleveland Clinic, Kaiser Permanente

Getty Conservation Institute, The Getty, Los Angeles 2003-2004 Senior Staff Assistant

University Honors & Scholars Center, The Ohio State University, Columbus
1990-2001 Project Coordinator/Webmaster and Advisor to undergraduate student arts and literature group, *Mosaic* 

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